

Plan Plan Plan



Philosophy-

Connect you with our haskaps, like we reconnect our farm with nature. Not only do we use organic practices, we use advanced farming techniques to treat the soil like a complex organism, rather than "fertilizer in, food out".

Plan Plan Plan

- What is your Mission, Vision, Philosophy.
- Business Plan.



6 Pieces to Orchard Success

1. Production
2. Harvesting
3. Processing 1 - Frozen
4. Processing 2 - (Value Add)
5. Sales/ Marketing
6. Distribution



Plan Plan Plan

- What is your Mission, Vision, Philosophy.
- Business Plan
- Long term water management plan
- Environmental Farm plan
- Farm Status



Monoculture Initiate with Permaculture Design

- Seabuckthorn
- Free Range Chickens
- Site Lay Out.
 - Shed , House
- Dug Out
- Shelter Belt
- Travel Destination/ Whoofers



17

Grants



Achieved

- | | | |
|------------------------|----------|----------|
| • Shelter belt- | | \$10,000 |
| • Business Management | -courses | \$2,250 |
| • Business Opportunity | -coach | \$5,000 |
| • Water Management | | \$3,200 |

Potential

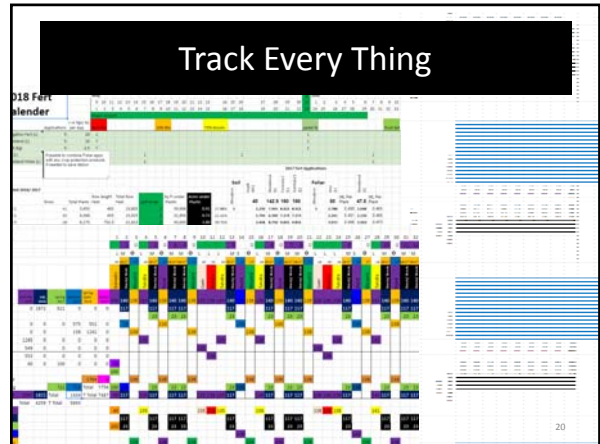


18

Build Your Team



Track Every Thing



Cost Per Plant

Expenses	Number of Plants 23,920		Cost Per plant	
	Total Cost	Yearly Costs	Start Up	Yearly Costs
Plant costs	\$126,894	\$0	\$5.30	\$0.00
Irrigation	\$42,113	\$1,000	\$1.76	\$0.04
Plastic Mulch	\$8,984	\$0	\$0.38	\$0.00
Fertility	\$6,454	\$5,000	\$0.27	\$0.21
Deer Fence	\$23,382	\$0	\$0.98	\$0.00
Grass Cover	\$2,432	\$0	\$0.11	\$0.00
Equipment	\$56,638	\$3,000	\$2.37	\$0.13
Tools	\$3,092	\$1,000	\$0.13	\$0.04
Building	\$12,752	\$400	\$0.53	\$0.02
Shear Bels	\$7,212	\$200	\$0.30	\$0.03
Soil/Leaf Testing	\$1,768	\$747	\$0.07	\$0.03
Pesticide/Herbicide	\$726	\$620	\$0.03	\$0.03
Mechical Costs/	\$3,730	\$1,000	\$0.16	\$0.04
Maintenance	\$2,000	\$0	\$0.08	\$0.00
Labour Planting	\$1,200	\$0	\$0.05	\$0.00
Labour Weeding	\$0	\$0	\$0.00	\$0.00
Fuel Farm	\$1,170	\$500	\$0.05	\$0.02
Fuel Transportation	\$3,937	\$1,400	\$0.16	\$0.06
Subtotal	\$304,682	\$14,869	\$12.74	\$0.62
Other Expenses				
Association	\$500	\$600	\$0.02	\$0.03
Insurance [1]	\$5,386	\$5,000	\$0.23	\$0.21
Office [2]	\$2,491	\$3,700	\$0.10	\$0.15
Training [3]	\$7,551	\$6,100	\$0.32	\$0.26
Permitton/Trials	\$417	\$2,000	\$0.02	\$0.08
Subtotal	\$321,028	\$32,269	\$13.42	\$1.97

Orchard Monitoring

- Water management
- PH Sensor
- Brix testing
 - Leave and fruit
- Soil testing
- Leaf testing

pH Risks

8.0 — 100% — Insect weakens tissue

Neutral 7.0 — 60% — % of insect attack probability

Ideal 6.4 — no risk

6.0 — 60% — % of disease attack probability

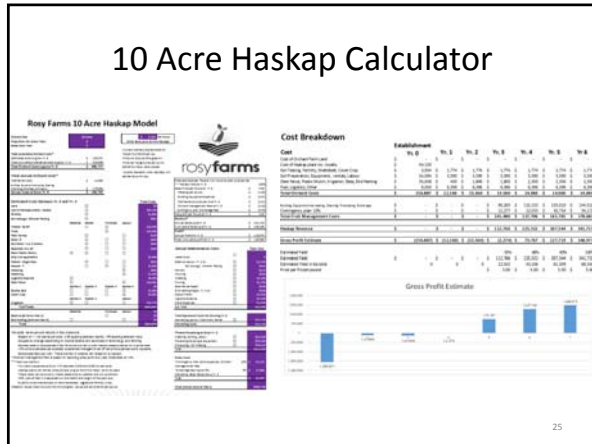
5.0 — 90% — Disease attacks

4.0 — 100%

If I was to do It over Again

- Landscape fabric
- Dwarf Swedish clover, 2-4-D strip
- Raised Beds
- Manure





Questions

rosy farms

Andrew@rosyfarms.com
Rosyfarms.com