

# AFFPA / AFMA presents ... "From Farm to Market to Table 2019" – Final Agenda

Thursday, February 28, 2019 – Day 1			
Ballroom 1	Ballroom 2	Ballroom 3	Nisku Room
<b>8:00 – 8:30 am REGISTRATION and TRADESHOW</b>			
<b>8:30 – 9:00 am</b> Welcome & Opening Remarks – acknowledgement of sponsors / Intro by Tanni Doblanko Mayor - Leduc County; Welcome from AFFPA, AFMA, and Leduc Regional Chamber			
<b>9:05 – 10 am PLENARY</b> – A Farm to Table Story – North 49 Fruit Corporation – Kreg Alde – Broken Tine Orchard			
<b>10 - 10:30 am – COFFEE BREAK &amp; TRADE SHOW</b>			
<b>10:30 – 11:55 am</b>			
Improvements in Fruit Production Potential, Prairie Research  Forrest Scharf, Provincial Fruit Specialist, Saskatchewan Agriculture	Distributors' Forum – Getting your products to expanded markets  Chefs Warehouse	A Farmer-Owned & Operated Licensed Abattoir 1. Jeff Senger – Sanguo Custom Meats 2. Brett Kikkel-Pigeon Lake Poultry Processing	Drawing Customers In: Promotion Through Partnerships  Tad Hargrave Marketing for Hippies
<b>12 noon – 12:30 pm – LUNCH</b>		<b>12:30 – 1:30 pm – Annual General Meetings AFFPA</b>	
<b>1:30 – 2:25 pm</b>			
Dealing with Severe Weather: A Cool Head in the Aftermath  Rob Spencer, AF	1. The Chef's Collective Banff/Lake Louise David Matys – Banff Lake Louise Tourism 2. AFFPA Website Marketplace – Conny Kappler - AFFPA	Revitalizing Your Pasture  Jill Burkhardt – Crooked Lake Farm/Ag More than Ever	Creative Ways to finance your Business – ATB Business and Agriculture
<b>2:30 – 3:25 pm</b>			
Farm Safety Plans/OH&S -Requirements and Regulation  Maria Champagne-AgSafe Alberta Society	A CSA Story: Strategies for Building a Customer Base  Andrea and Denis Forstbauer Grey Arrow Farm	Multi-species Livestock Welfare  Kristen Hall – Alberta Farm Animal Care	Innovative Ways to Include Children in the Market  Panel Speakers
<b>3:30 – 4:00 pm – COFFEE BREAK &amp; TRADE SHOW</b>			
<b>4:00 – 4:55 pm</b>			
CAP Programming What's in it for the Farmer?  Mike Hittinger, AF	A Taste of the Farm- Bridging the Rural Urban Agricultural Knowledge Gap Melissa & Matthew Schur – The Old Red Barn	Pesticides used for Fruit and Vegetable Production-  Andrea Sawatzky PMRA	How to Answer Your Customers' Socially Conscious Questions  Jill Burkhardt – Crooked Lake Farm/Ag More Than Ever
<b>5:00 – 5:30 pm</b>		<b>Networking and Tradeshow</b>	

**TRADESHOW**  
**NEW VENTURE CONSULTATIONS**

**Evening Program: 5:30 – 11:00 PM Dinner, Awards, Evening Speaker & Sips of Alberta (Cash bar available)**

5:30 – 6:00 SIPS/Cocktails

6:00 – 7:00 Dinner

7:00 – 7:30 Awards

7:30 – 8:00 Speaker: The Gruger Family Fungi Story– Carleton Gruger

8:00 – 11:00 SIPS of Alberta continues

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Friday March 1, 2019 – Day 2			
Ballroom 1	Ballroom 2	Ballroom 3	Nisku Room
<b>8:00 – 8:30 am REGISTRATION AND TRADESHOW</b>			
<b>8:00 – 9:00 am Plenary “Farm to Flask” – Our Story and the Farmers we Depend on - Geoff Stewart – Rig Hand Distillery</b>			
<b>9:00 – 10:00 am</b>			
Fruit Grower Stories 1. Growing Strawberries for 27 years- How and why we do it. Kerry Stevens Stevens Strawberries 2. Winning the War on Critters in Our Orchard Andy Camps High Country Berries	Using High Tunnels in the Prairies: What They Can Do For You – If They Don't Blow Away  Dr. Jazeem Wahab AAFC	From Concept to Commercialization  1. Chris Lerohl Honest Dumplings  2. Nicola Irving Irvings Farm Fresh	Social Media :101 How to make the best use of Instagram, Facebook, and Twitter  Beverley Theresa
<b>10:00 – 10:30 am – COFFEE BREAK &amp; TRADE SHOW</b>			
<b>10:30 am – 12:00 pm</b>			
Equipment for Market Gardens  1. Ron Erdmann – Erdmann's Gardens & Greenhouses  2. Blaine Staples- The Jungle Farm	Getting the Most From Your Soil Fertility Inputs  Tom Jensen IPNI	Tour of the Rig Hand Distillery  <b>Pre-registration required</b>	Tips on Setting Prices at the Market - from Horticulture to Food to Crafts  Marissa Brewer, AF
<b>12:00 – 1:30 pm – LUNCH</b>		<b>12:30 – 1:30 pm – Annual General Meeting – AFMA</b>	
<b>1:30 – 2:25 pm</b>			
Plant Health Problems of 2018  Rob Spencer, AF	Cover Crops for the Prairies  Tom Jensen IPNI	Farm Energy and Agri-Processing Program (FEAP) and On-Farm Solar Photovoltaics Program  Amber Kenyon – Gateway Research Organization (GRO)	Excellent Practices in Market Management - Market Managers meetup
<b>2:30 – 3:30 pm</b>			
Post-Harvest Handling & Storage of Horticulture Crops  Rob Spencer, AF	Packaging Options  Greenmunch Smack Packaging	Anti-microbial Legislation Changes for Livestock in Canada  Dr. Phil Buote- Alberta Veterinary Medical Association	Software for Your Farmers' Market -  Christopher Quilan - Marketwurks
<b>3:30 – Conference Ends</b>			
Safe Travels			

TRADESHOW  
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