

AFFPA / AFMA presents ... “From Farm to Market to Table 2019” – Draft Agenda v2

Thursday, February 28, 2019 – Day 1					
Ballroom 1	Ballroom 2	Ballroom 3	Room 4		
8:00 – 8:30 am REGISTRATION and TRADESHOW					
8:30 – 9:00 am Welcome & Opening Remarks – acknowledgement of sponsors / Intro by Leduc County; Welcome from AFFPA and AFMA and Chamber					
9:05 – 10 am PLENARY – A Farm to Table Story					
10 - 10:30 am – COFFEE BREAK & TRADE SHOW					
10:30 – 11:55 am					
Topics in Fruit Production	Distributors Forum – Getting your products to expanded markets	A farmer owned & Operated licensed Abattoir	Customer Service – Good to Great		
12 noon – 12:30 pm – LUNCH		12:30 – 1:30 pm – Annual General Meetings AFFPA			
1:30 – 2:25 pm					
Dealing with Severe Weather – A Cool Head in the Aftermath	Demands of the Valley-Banff/Lake Louise AFFPA website Marketplace	Revitalizing your pasture	Running your market like a business		
2:30 – 3:25 pm					
Farm Safety Plans/OH&S -Requirements and Regulation	A CSA Story – Cropping Plans and Strategies to Keep Customers Coming Back	Livestock Nutrition	Managing Vendorship Issues		
3:30 – 4:00 pm – COFFEE BREAK & TRADE SHOW					
4:00 – 4:55 pm					
Pesticide Safety	Taste of the Farm Farm to Table Dinners	Anti-microbials	How to answer the socially conscious questions coming from your customers		
5:00 – 5:30 pm					
Networking and Tradeshow					

TRADESHOW

NEW VENTURE CONSULTATIONS

5:30 – 8:00 PM Dinner, Awards, Evening Speaker & Sips of Alberta (Cash bar available)
 5:30 – 6:00 SIPS/Cocktails. 6:00 – 7:00 Dinner. 7:00 – 7:30 Awards
 7:30 – 8:00 Evening Speaker, TBA. 8:00 pm – 11:00 SIPS of Alberta continues

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Friday March 1, 2019 – Day 2					
Ballroom 1	Ballroom 2	Ballroom 3	Small Room		
8:00 – 8:30 am REGISTRATION AND TRADESHOW					
8:00 – 9:00 am Plenary Speaker Jeff Stewart – Rig Hand Distillery					
9:00 – 10:00 am					
Fruit Grower Stories	Starting a market garden	From Concept to Commercialization Leduc Food Processing Centre-AG	Innovation and Excellent Practices in Market Management		
10:00 – 10:30 am – COFFEE BREAK & TRADE SHOW					
10:30 am – 12:00 pm					
Equipment for Market Gardens	Getting the most of your soil fertility inputs	Tour of the Leduc Food Processing Facility Pre-registration required	Setting prices at the market For Alberta Products from Horticulture to Food to Crafts		
12:00 – 1:30 pm – LUNCH		12:30 – 1:30 pm – Annual General Meeting – AFMA			
1:30 – 2:25 pm					
Using High Tunnels in Alberta What they can do for you (if they don't blow away)	Cover crops for the Prairies	Innovative ways to manage Human Resources costs	Market Managers meetup		
2:30 – 3:30 pm					
Packaging options – decreasing the impact of single use plastics	Plant Health Problems of 2018	The CAP program – What's in it for the farmer	Software for your farmers market		
3:30 – Conference Ends					
Safe Travels					

TRADESHOW
NEW VENTURE CONSULTATIONS