



2018 Farm to Market Conference
“Sips of Alberta” – Wine and Craft Beer
Registration Form
Presented in partnership by
Alberta Farm Fresh Producers Association
& Alberta Farmers’ Market Association



Dear Alberta Wine and Beer Crafters:

Please join us as a vendor for our first “Sips of Alberta - Wine and Craft Beer” to be held at the Pomeroy Inn & Suites in conjunction with the 2018 Farm to Market Conference. We will be offering the sampling booths during the evening banquet on February 22, 2018, starting at 5:30 pm.

Promoting locally grown produce and made in Alberta products with locally brewed beers and crafted wines is our way of promoting an Alberta brand and providing partnership opportunities for on farm events, farmers’ markets, and/or other creative outlets. With craft beers now being allowed at Alberta farmers’ markets, we feel this is a great opportunity to get to know each other. As this event falls under the Pomeroy Inn and Suites liquor license, you will only be able to provide samples free of charge.

Please register by February 2, 2018 by filling in the bottom of this form and returning it to conny@albertafarmfresh.com. We will be limiting the number of vendors to 20. There is no charge for your booth at this event, but if you wish to participate in the banquet meal, the cost is \$50.00 per person.

If you would like to attend the full conference or one day, I have also attached the registration form for the full conference. We cover a wide range of topics as you will see from our agenda. If you are interested, we would charge you the AFFPA/AFMA membership rate and the banquet meal is included with the full registration.

A 6 foot by 30 inch table will be provided with a black table cloth and skirting. You will be responsible for contacting Todd Bell, Pomeroy Food and Beverage Manager, with your order of what you wish to provide as samples. He will purchase your products under the Pomeroy Inn Liquor license and you will then need to purchase your products back from the Pomeroy. Todd’s email address is fbman@pomeroyolds.com and his telephone number is 587-796-0387.

If you have any other question or comments, please call Conny Kappler Executive Director, Alberta Farm Fresh Producers Association at 403 964-3275 or my cell at 403-977-7405.

2018 Farm to Market – “Sips of Alberta” - Wine and Craft Beer Booth Registration Form

Thursday, February 22 , 2018 5:30 pm – 9:30 pm

Pomeroy Inn & Suites, Olds, Alberta

Registration Deadline: February 2, 2018

Name(s): _____

Business Name : _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Please make cheque payable to AFFPA and mail along with this form to :
 AFFPA, Box 20, Site 3, RR 1 Okotoks, AB T1S 1A1 or by e-transfer to krista@albertafarmfresh.com