

AFFPA / AFMA presents ... “From Farm to Market 2018” – Final Agenda

Thursday, February 22, 2018 – Day 1					
Ballroom A	Ballroom B	Ballroom C	Wild Rose Room		
8:00 – 8:30 am REGISTRATION					
8:30 – 9:00 am Welcome & Opening Remarks – acknowledgement of sponsors / Intro by Olds College – Dalin Bullock; Welcome from AFFPA and AFMA					
9:05 – 10 am PLENARY – Alf and Sandee Krause – Krause Berry Farms & Estate Winery					
10 - 10:30 am – COFFEE BREAK & TRADE SHOW					
10:30 – 11:55 am					
The Fundamentals of the Worker's Compensation System Boris Makale – Worker's Compensation Board	Diversifying your Farm and using the Harvie CSA Software – Arlin Loewen -Summer's Gold	Starting a u-pick: Do's and Don'ts – Alf Krause Krause Berry Farms & Estate Winery	Optimal Market Mix The 80/20 Rule - Eileen Kotowich Alberta Agriculture and Forestry		
12 noon – 12:30 pm – LUNCH		12:30 – 1:30 pm – Annual General Meetings AFMA			
1:30 – 2:25 pm					
Basic Farm Safety Management - Donna Trottier Ag Safe Alberta	#Eurotour 2018 – 3 Countries of Horticulture Excitement – Jason Andersen-Kathys Greenhouse, Nadine Stielow – Thiels Greenhouses	Marketing tips - Sandee Krause Krause Berry Farms & Estate Winery	NAFDMA Presentation Eileen Kotowich Alberta Agriculture and Forestry		
2:30 – 3:25 pm					
Livestock Nutrition – Do you know what's in your feed? Barry Yaremco Alberta Agriculture and Forestry	Tips for Growing Strawberries – Rob Spencer. Alberta Agriculture and Forestry	Beyond the Farmers' Market – How to sell beyond Kathy Leskiw Confetti Sweets Johanna Alleyne-Mojojo Pickles	Market Buds: Introducing AFMA's new children's program- Christie Fleck AFMA		
3:30 – 4:00 pm – COFFEE BREAK & TRADE SHOW					
4:00 – 4:55 pm					
Agroforestry, Silviculture and Alley Cropping Luke Wonneck – Agriforestry & Woodlot Extension Society	Insect Management in Vegetable Crops - Rob Spencer Alberta Agriculture and Forestry	Co-operating and cross promoting with Alberta farms and local businesses – Jordan Sullivan-Lapp Hells Basement Brewery	How I helped 8 new Canadians become successful Farmers' Market Vendors – Laura Rogerson		
5:00 – 5:30 pm					
Networking & Trade Show					

TRADESHOW

NEW VENTURE CONSULTATIONS

5:30 – 7:30 PM Dinner & Awards (Cash Bar Available) & Sips of Alberta

7:30+ PM – Informal Mixer / Social - Sips of Alberta – Wine, Craft Beer, and Spirits continues– Ballrooms A, B, C

AFFPA / AFMA presents ... “From Farm to Market 2018” – Final Agenda

Friday, February 23, 2018 – Day 2			
Ballroom A	Ballroom B	Ballroom C	Wild Rose Room
8:00 – 8:30 am REGISTRATION			
8:00 – 9:00 am Tradeshow			
9:00 – 10:00 am			
Rules and Regs for on farm events and temporary kitchens Kelly Bauer - Public Health Inspector -Alberta Health Services	Evolution of a CSA (Community Supported Agriculture) Deb Krause – Vesta Gardens	Portable Displays that Rock – Karie Wylie	New, Young and Diverse: How Aging Farmers Can Embody and Embrace the Next Generation- Nikki Wiart
10:00 – 10:30 am – COFFEE BREAK & TRADE SHOW			
10:30 am – 12:00 pm			
Food Co-ops Innisfail Growers Celebrating 25 years Shelley Bradshaw- Beck Farms YYC Growers – Kye Kocher	Farmer Hacks John Mills –Eagle Creek Farms	Hands-on Accounting: Knowing the cost of making your product so you can make a profit. – Part 1 Ian Stanley-Maddocks	Market Manager Meetup- Johanna Alleyne
12:00 – 1:30 pm – LUNCH		12:30 – 1:30 pm – Annual General Meeting – AFFPA	
1:30 – 2:25 pm			
Soil borne diseases: Diagnosis, prevention, and what to do when you have them. Rob Spencer Alberta Agriculture and Forestry	The New AFFPA website Conny Kappler AFFPA Communications with Politicians – Dawn Buschert – Shirley’s Greenhouse	Hands-on Accounting: Knowing the cost of making your product so you can make a profit. – Part 2 Ian Stanley-Maddocks	Does and Don’ts at the Farmers Market – Kelly Bauer – Alberta Health Services
2:30 – 3:30 pm			
Events on your Farm – What you need to be successful – Nathan Zdrodowski – Shady Lane Estate	Croportunity for the Ethnic Market - Rob Spencer Alberta Agriculture and Forestry	Using Social Media for your Business – Leona Staples –The Jungle Farm	Proposed Safe Food for Canadians Regulations and the PCP Plan – What will I need to do? Craig Price CFIA
3:30 – Conference Ends			
Safe Travels			

TRADESHOW

NEW VENTURE CONSULTATIONS